

Nepal's International Trade Show focused on **Mobile Accessories, Devices, USB Gadgets, Wearables, and Mobile Apps & Software...!!**

01-03 SEP, 2023

Bhrikuti Mandap Exhibition Hall,
Kathmandu, Nepal

WWW.NEPALEXPON.COM



CONCURRENT EVENTS

2nd  **NEPAL ELECTRIC,
POWER AND LIGHTS**
INTERNATIONAL EXPO 2023

Nepal Consumer 
**Electronics &
Home Appliances**
expo

ORGANISERS

Futurex 
LET'S BUILD THE FUTURE TOGETHER



media space
EXHIBITIONS | CONFERENCES | EVENTS



About Nepal Mobile International Expo

Nepal Mobile International Expo is a leading platform for bringing together the Mobile Industry, Government, Academia, and other ecosystem players, to discuss and display the latest in the technology world. The Nepal Mobile International Expo is specially curated to suit business. Capture significant brand exposure to maximize the opportunity of connecting with your target audience. Nepal Mobile International Expo is the first of its kind exhibition dedicated to the said industry in the country. The idea was conceptualized to

provide platform for the domestic and global industry players to showcase their brands, latest products and technologies to the entire distributor and retailer community in an apt business environment. Through Nepal Mobile International Expo, retailers and manufacturers within the industry would have the ideal opportunity to meet face to face with the manufacturers and brand owners, network, and build a mutually beneficial business alliance with one another.

Why Nepal ?

Choosing Nepal as the destination for the Mobile International Expo offers distinct advantages. Nepal's growing mobile market and a significant user base provide a lucrative opportunity for companies to showcase their products and services. The country's emerging economy and increasing purchasing power make it an ideal market for mobile products and accessories, ensuring a receptive audience. Nepal's untapped potential in the mobile industry allows companies to position themselves as pioneers and gain a competitive edge. Additionally, the government's support for technology and innovation initiatives fosters a favorable business environment for participants. Nepal's strategic location as a

gateway to South Asia and neighboring countries facilitates international connectivity and networking opportunities. The expo enables valuable networking with industry stakeholders, government officials, and academia, enhancing business prospects. Participating in the expo ensures significant brand exposure and market insights, enabling companies to tailor their strategies to the specific needs of the Nepalese market. Moreover, the expo serves as an immediate platform for on-the-spot business generation, allowing companies to establish partnerships, connect with potential customers, distributors, and retailers, and generate fruitful alliances.

Key Highlights

Networking Opportunities: The expo provides ample opportunities to connect and collaborate with prospective stakeholders, including both national and international companies. It offers a platform to establish valuable business relationships and partnerships.

Product Launch Platform: The expo serves as the best platform for launching new products in the mobile industry. Companies can unveil their latest innovations and technologies to a wide audience of industry professionals and potential customers.

Industry Insights: Attendees can gain valuable industry insights through presentations by industry leaders and procurement agencies. These sessions provide a deeper understanding of market trends, emerging technologies, and procurement practices.



Skill Development and Capacity Enhancement: The expo focuses on skill development and capacity enhancement through workshops, seminars, and interactive sessions. Participants can enhance their knowledge and expertise in various aspects of the mobile industry.

Business Generation Opportunities: The expo offers on-the-spot business generation prospects. Exhibitors can meet potential customers, distributors, and retailers, facilitating immediate business opportunities and collaborations.

Concurrent Events: The expo is held alongside other significant events such as the Nepal Electric, Power & Lights International Expo and the Nepal Consumer, Electronics & Home Appliances International Expo. This creates synergies and a comprehensive platform for exploring multiple industries.

Brand Exposure: Participating in the expo provides significant brand exposure to a wide range of industry professionals and attendees. It allows companies to showcase their products, services, and innovations, enhancing their brand visibility and reputation.

Media Promotions: The expo receives extensive media promotions through hoardings, billboards, social media presence, newspaper ads campaigns, car and auto ads, SMS, e-mailers, and IVR calls. This ensures widespread visibility and attracts a larger audience.

Suitable Business Environment: The expo offers an apt business environment for retailers, manufacturers, and industry players to interact face-to-face, establish business alliances, and explore potential collaborations.



The Nepal Mobile International Expo stands out as a premier event in the mobile industry, providing a platform for networking, product showcasing, business generation, skill development, and industry insights, all within a vibrant and conducive business environment.

Reasons to Exhibit

- » The Mobile Exhibition Is a Match Making Program assists you in fixing Meetings with your potential business partners.
- » Showcase your products at the platform dedicated to technological innovation in the Mobile Accessories, Devices, USB Gadgets, Wearables, and Mobile Apps & Software sectors.
- » You can choose to put in the time and work required to create great content and build a prosperous Brand.



Why Visit ?

 Benefit of interacting with expert professionals

 Learning about the latest Products and Technologies

 More than 150 exhibitors from 5 Countries.

 Increasing presence of International companies.



Exhibitor Profile

DEVICES

- » Smart phones
- » Tablets
- » Feature Phones
- » Portable Media Players (PMP)
- » Digital Audio Player (DAP)

ACCESSORIES

- » Power Banks
- » Chargers
- » Data cables
- » AUX Cables / OTG Cable
- » Batteries
- » Headphones / Earphones
- » Memory Cards
- » Cases / Covers
- » Tempered glasses
- » Repair Equipment, Materials & Services
- » MiFi Products
- » Memory Cards
- » Bluetooth Speakers
- » Smart Speakers
- » Car Accessories

WEARABLES

- » Smart watches
- » Sport & Health Wearables
- » Wearables Electronics

USB GADGETS

- » USB Storage Devices
- » Card Readers
- » USB Chargers
- » Consumer Electronics:
 - » LCD/LED/Smart TV
 - » Music Systems (Hometheatre/Speakers)
 - » DVD Players
 - » Video Games
 - » Remote Controls
 - » Electronic Toys
 - » Laptops / Desktops
 - » Printers
 - » Smart Appliances
 - » CCTV Cameras
 - » Digital Cameras

Visitor Profile

- » Distributors
- » Stockists
- » Wholesalers
- » Corporate buyers
- » Gift Sourcing Agents
- » Department Stores
- » Re-sellers
- » Purchase Managers
- » Retailer Chain Stores
- » Media Agencies
- » End Users



About The Organizers



FUTUREX TRADE FAIR & EVENTS PVT. LTD. aims to bring all personnel of a particular industry together by providing an ideal business platform through Exhibitions, Seminars, Corporate Events and Discussions. Understanding the needs of the industry's requirements and interests is our speciality and it includes multidimensional activities, making it the most apt business platform. Because of our professional and thorough approach, along with our expert manpower, we are considered the best bet by industry experts. At Futurex trade shows, we believe that making an exhibition is the most sustainable and cost effective solution for business activity. We create a perfect blend of top manufacturers and potential industry buyers from around the world in order to make it an absolute success.



EXHIBITIONS & TRADE SERVICES INDIA PVT. LTD. is an exhibition organising company based at Navi Mumbai, India. It is professionally committed to deliver best trade services in the industry through pool of talented people. We offer complete solutions to organise trade fairs in Domestic & International markets. Has an extensive database encompassing a wide cross section of products and sectors. Additionally, we have very good rapport with Trade Associations and Export promotion Councils/Chambers from India. Such relations help further our goal of increasing Indian participation at international events.



MEDIA SPACE SOLUTIONS has been in this industry since 2009. Starting its journey as a digital media and event management company to managing a portfolio of exhibitions and mobile networks that reach consumers on the move. We are the single largest commercial trade show company in Nepal, having the best exhibitions in infrastructure, engineering, and agriculture, to name a few in our portfolio, with tie ups from leading brands in the industry. Our global marketing network, organisational skills, and local connections help us deliver the best trade show of the international standard with consistently qualified visitors.

CONTACT FOR MORE INFO:

Mr. Namit Gupta
(+91) 9810855697
namit@futuretrade.com

Mr. Vijayanka Brighuvanshi
(+91) 9324232529
vijayanka@etsipl.in

Mr. Srijal Bhattarai
(+977) 9801171141
srijal.bhattarai@mss.com.np